

# THE BASSANO HERALD

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Bassano, Alberta.

Thursday, June 28, 1956.

\$1.50 per year.

## EASTERN STAR CELEBRATES BIRTHDAY

The last meeting of the season of the Mary Kechane Chapter No. 96 of the Order of the Eastern Star took the form of the annual birthday party on Wednesday evening with many members and friends from visiting chapters attending. The Brooks Chapter was very well represented and members also came from Cluny, Gleichen, Hussar and Calgary.

A solemn ceremony of draping the altar for two departed friends and members was effectively presented.

The highlight of the evening was the address presented by Brother Ed Bell of Hussar as an honorary member of our Chapter, following which another addenda brought in a huge birthday cake.

Appropriate solos were sung by Mrs. Elsie Bodmer accompanied by the organist, Mrs. Alice Redmond.

The evening was brought to a close with a supper served in the Banquet Room of the Masonic Temple.

## BUILDING BEE HUGE SUCCESS

The appeal for help in building the bleachers at the new Stampede Grounds was answered by the public on Sunday in no uncertain fashion.

Approximately 100 men turned out with saws and hammers and labored throughout the day and, by nightfall, had completed enough of the bleachers to seat 1000 people.

Much credit is due to those public spirited citizens who donated their skills and energy to this worthwhile cause, to Bud's Coffee Shop which supplied sandwiches and coffee for the crew and to the Bassano Dairy Products for supplying bottles of milk. This wholesale answer to an appeal for help definitely shows that the old pioneer spirit of helping each other has not died out as one might think to be the case.

## HIT AND RUN DRIVER FINED

Bassano's Main Street was not wide enough for a district man on Monday night when he hit a parked auto, doing considerable damage to the car, and then drove home without reporting the accident. Witnesses to the accident were able to identify him, however, and he was later brought to court to answer charges. He was fined \$50.00 and costs for failing to remain at the scene of the accident and a further fine of \$20.00 and costs for an infraction of the Liquor Act. He was also ordered to pay for the damages caused to the parked auto.

## PLANS COMPLETED FOR STAMPEDE

Depending only on the weatherman, indications are for a bigger and better Bassano Stampede than ever this year.

The new Stampede Grounds are practically completed and should prove a great improvement over the old location. There is plenty of room for parking cars and the new bleachers will enlarge the seating capacity of the grounds.

A giant parade will commence at 11:00 A.M. and the stampede will get under way at 2:00 P.M. Several new attractions are planned for this year's show and, with the carnival and cowboy ball at night, should make a full day of entertainment for several thousand visitors to our town. Don't miss this Stampede on July 2nd!

## TOWN TOPICS

Mrs. Leo Newby spent Thursday afternoon visiting in town at the homes of Mrs. R. Eastman, Mrs. M. King and Mrs. W. Redmond.

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The Ladies Altar Society will hold a Home Bake Sale in the Pioneer Meat Market on Saturday, June 30th at 3:00 P.M.

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The dance held in the Bassano Hall on last Friday night was not too well attended. The music of Alex Fraser and his orchestra was enjoyed and it is hoped to book this orchestra for a dance to be held during August.

\*\*\*\*\*

The large addition to the Evangelical Free church is in the course of construction under the foremanship of Rev. Leon Tiede. When completed the church will more than double the seating capacity and will add to the appearance of the town.

\*\*\*\*\*

Mr. and Mrs. Fred Syroid were hosts to some of the teaching staff of the Bassano School at a dinner party held in their home. The teachers attending were Mr. and Mrs. Kupchenko, Mr. and Mrs. C.A. McKinnon, Mr. and Mrs. J.G.T. Davidson and Mr. Kostash.

\*\*\*\*\*

The Sunday School staff of the Bassano Evangelical Free Church are making plans for a daily Vacation Bible School to be held July 30 to August 10th.

Miss Bessie Gingrich, who was in charge of Vacation Bible Schools in the Island of Trinidad will be directing this school along with Mrs. J. W. Ratzlaff. Mrs. A. Willms will be in charge of the Primary group, Mrs. J.A. Willms will lead the Junior group and Miss Gingrich the beginners.

The Building Committee hope to have some of the rooms in the new addition completed in time for use during the Vacation Bible School.

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The Stampede Committee has planned a Midnight Frolic for Sunday, July 1st, starting at midnight. Music will be supplied by the Four Hits and a Miss, who will also furnish the music for the big Cowboy Ball after the Stampede on July 2.

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The Bassano Swimming Pool seems to be very well patronized these days. The kids spend most of their time in dunking their polts and learning to swim.

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Don't forget the Infant and Child Health clinic to be held in the Bassano Armouries on Thursday, July 12th from 1:30 to 3:30 P.M.

\*\*\*\*\*

Bassano played Millicent at Millicent in an EID Senior Baseball tilt on Sunday and succeeded in winning the game by a score of 19 to 6.

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The new Bassano school building is beginning to take shape. Bricklayers are laying bricks for the walls and the plumbers are completing the necessary plumbing.

It is expected the building will be completed for occupancy this fall.

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Alex Bene of Pennant, Sask., and formerly of Bassano, was a business visitor in town this week.

\*\*\*\*\*

Town employees are planning to commence cutting weeds on vacant lots this week.

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It is reported that the new service station on the Trans-Canada highway will open for business about July 1st. The name of the leasee who will be in charge has not been learned as yet. The business will feature McColl Frontenac Oil products.

## OUR COMPLETE SHORT STORY

## the pursued

By JOHN I. CHAVE

THE STREET was poorly lighted, but here and there a street-lamp sparkled in the rain. Halfway to the party at the Randolph's, Marie Wilkins saw the headlights of a car coming slowly behind her. I wonder, she asked herself, could that be Ed? Perhaps he had relented and had come after her, was trying to find her on the way. He was going to be kind about her storming out of the house after their foolish quarrel at the dinner-table. She must have hurt him deeply when she had said "All right, Ed, if you won't come to the Randolph's with me tonight, I'll go to the party myself, even if I have to walk!" She had flashed her hazel eyes at him. "And Jim Fowler will see that I get home—if I do come back."

Now she felt remorseful, walking alone through the rain, utterly miserable.

Her good coat seemed now quite as bedraggled as her hair. Her nose, she thought, needed a touch of powder, and her eyes smarted with tears that the scattered raindrops only partly concealed.

Marie looked back over her shoulder, and saw to her disappointment that she did not recognize the car. It seemed to be following her, so she began to walk more quickly.

Alarming thoughts raced through her head as she remembered how the papers were full of stories about purse-snatching and worse. It had been anger rather than courage that had led her out on such a night. She clutched her purse and drew her coat more tightly around her, she still had a long block to go.

Even when she quickened her pace the car kept along beside her, its headlights shining like a torch on the wet pavement. Suddenly she was furious that Ed had allowed her to go out in the rain when taxis were just not to be had. She had always been impetuous, and in the unreasoning bitterness of this, their first quarrel neither had taken time to think.

The hood of the car was level with her now. She was afraid to look into the car. "I must not run!" she repeated to herself. "Perhaps they will drive on. I'll just go along and mind my own business. But I do wish I'd worn my old coat!"

The car stopped and three tall men jumped out. In a panic, Marie ran up the steps of the nearest house and pounded on the front door. She could see through to the kitchen. A fat woman with gray hair was coming slowly towards the door, smoothing her dress, patting her hair. The woman stopped to close a closet door and stooped down to pick up a newspaper from the floor.

"Oh, hurry!" called out Marie, frantically, "hurry, please!" The three men ran up the steps behind her.

"Well, what do you want?" asked one of the men. "Who are you looking for?"

"Anything we can do for you?" asked another as he took out his latch-key and opened the door just as the woman reached it.

"Oh," exclaimed Marie, "Oh, my goodness! You live here!"

"Who's this Frank?" asked the gray-haired woman. "I thought it was a stag-party you're having tonight."

"I don't know who it is, Mother," said the man she called Frank. "Never saw her before."

"Oh, I must have the wrong number," said Marie. "I've made a mistake." She was trembling as she backed away, frightened and embarrassed. "I must be on my way."

She started down the steps. The woman with the gray hair called to her. "Come in and have a cup of tea with us," she invited. "The kettle's on, and it will just take a minute." She looked down the street. "You must be soaked in this rain."

"Well, thank you," said Marie. The woman poured the tea and set out cups in the kitchen. "My son's having a few friends in for cards," she said. The cup was not very steady in Marie's hand, but the warm, sweet tea revived her spirits.

"You seem frightened, my dear," said the woman. "Frank can drive you home."

"I thought I was being followed," admitted Marie, but I couldn't impose on you further."

"I don't like to see you start out again alone, my dear," said the woman. Her gray eyes were kind. She eyed the ring on Marie's finger. "Would you like to telephone from here? I doubt if you find a taxi on a night like this, but perhaps your husband . . .

"Yes, I would like to phone," interrupted Marie. "I was just on my way to a party a couple of blocks from here."

As she sat down at the telephone in the hall she thought of how she had been about to phone Jim Fowler before she left the house, knowing he would have been glad to drive over and pick her up. She could have used some of his sympathy after her words with Ed! After a moment she began to dial a number. Outside the rain was still splashing on the panes.

Then, impulsively, she put her hand down on the instrument and dialed a different number. She had to let the phone ring for several seconds. Her face lit up as someone answered.

"Hello, my Darling," she said. "Please, can you come for me? No, I'm fine." She turned to the woman for the address and gave it on the phone. "Thanks, Dearest," she said. "Yes, I'll wait here for you." She was smiling as she hung up.

A few minutes later a car drove up in front of the house and a man in a raincoat and a brown hat came up to the door. Marie went out on the porch to meet him.

The gray-haired woman followed her. "Thank you so much," Marie said to her. "I don't know your name, but I would like you to meet my husband, Ed Wilkins."

"I'm Mrs. Hubly," said the woman. "I'm glad I was able to help you. Sorry you had such an experience."

"It wasn't so bad," said Marie.

## THE TILLERS



A WAVE FROM MISS EUROPE—Margit Nuenke, of Cologne, entered as Miss Germany, tries to wave as she holds a loving cup after being named Miss Europe in contest at Stockholm. A blue-eyed blonde, she may now compete in Miss Universe title contest in California.

## Modern package designs induce housewives' trance-like buying

Well, a noted designer says it is because she was in "a mild hypnotic trance induced by mass displays, lights, signs, slogans, pictures and brilliant colors."

Gerald Stahl, a leading package designer, says this "trance-like" buying is one of the things that helps to keep the complex economy boiling.

"Not only does unplanned buying keep consumer demand strong and growing," Stahl adds, "but it also produces faster acceptance for new products."

Stahl quickly points out that under this semi-hypnotic state the housewife just doesn't buy anything she trips over. "The product

practically has to jump out and bite her."

### Supermarket trance

Recent studies have clearly established that the average shopper in a state of supermarket trance has a very much lowered response rate and level of awareness. Even the rate of pulse and breathing are likely to be lower.

"As a result," Stahl notes, "a product has to be almost able to talk or tap the shopper on the shoulder to gain attention."

Stahl says since the robot package hasn't been developed yet, the next best thing is to package the product in such a way as to create "emotional stimulation."

Stahl, who has done package design work for scores of big companies, says emotional stimulation is built into a package by the proper use of color and design.

### Eye attraction

"Modern package designers have many scientific tools to guide them, he points out. Laboratory equipment capable of precise measurement of eye impact, eye attraction and eye retention is in wide use."

Industry in the U.S., aware of the vast market opened up by impulse buying, is spending between \$10 billion and \$12 billion a year for packaging, almost double the total of a decade ago, Stahl estimates.

Manufacturers are packaging everything from the automobile in the dealer's showroom to the hairpins on the drug store shelf.

"Packaging is one of the fastest growing industries," he said.

### SWAM PANAMA CANAL

Elaine Mas Golding Tuthill was the first woman to swim the Panama canal. She accomplished the feat in 1913.

3200

## Weed control profitable

The expense involved in spraying grass meadows intended for seed production with herbicides such as 2,4-D and MCP is often more than compensated for by increased revenues derived from fields so treated. Seed stocks badly polluted with various weed seeds and seeds of other crop species will incur heavy dockage on cleaning. Frequently such stocks will have to be recleaned causing an additional expense. It has been demonstrated many times, says R. M. MacVicar, Forage Crops Division, Central Experimental Farm, Ottawa, that it is generally less expensive to remove the weed seeds in the field than it is to remove the weeds from the threshed seed.

It is fortunate that most of the grass species have a high tolerance to herbicides such as 2,4-D. Thus it is possible to use up to 10 to 12 ounces of acid equivalent per acre without injury to the seed crop. Herbicides carefully applied at such rates will destroy many weeds and will prevent others from bearing seed. In addition they will successfully retard the growth of such species as alsike, red clover and black medick so that they will not adulterate the crop.

In some cases limited hand roguing will be economically justified, particularly in pedigree seed crops. For example, a pedigree timothy seed field containing a few scattered plants of ox-eye daisy will justify the expenditure of the time needed to remove such plants by hand. When ox-eye daisy has to be removed from timothy by machine a separate cleaning operation is necessary. This results in an additional cleaning fee and greater seed dockage.

The camellia was named for a Jesuit, George Josef Kamel, who brought the plant to Europe from the East.



—By Les Carroll

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## THE POET'S CORNER

By A.R.

## FOR DOMINION DAY

Thou hast crowned us with Might and Dominion,  
We have girded the land and the sea,  
As a potter would fashion a vessel  
We are moulding the Nation to be.

The centuries open before us;  
East and west are the doors for our feet,  
And the smile of Thy favor is on us  
And the name of our country is sweet.

## VALUES

A crowded hall-sharp clangs of horns and cymbals,  
A brilliant light - no pity or control,  
Loud laughs with tinkling glasses mingle,  
Gay life is here - but where, oh where  
Is Soul?

A cottage room - where into few may enter,  
Soft lights - sweet peace - low strains of  
richest tone;  
The heart - with fond, crushed memories centre,  
Sweet Paradise - and Soul  
Upon a throne!

## CAPITOL THEATRE

BASSANO

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Fri - Sat, June 29 & 30 - A Double Feature -  
Walt Disney's "STORMY THE THOROUGHBRED" and  
"TOO MANY GIRLS" with Lucille Ball.

Mon - Tues, July 2 & 3 - A Special Stampede  
Feature - "RIO GRANDE" with John Wayne.

THERE IS ALWAYS GOOD ENTERTAINMENT AT THE  
CAPITOL THEATRE IN BASSANO.

## TO ALL THE MEN

WHO TURNED OUT ON SUNDAY AND HELPED BUILD THE  
BLEACHERS AT THE NEW STAMPEDE GROUNDS WE SAY

## THANK YOU

FOR A JOB WELL DONE. MANY HANDS MADE IT POSSIBLE  
TO COMPLETE THE GRANDSTAND IN TIME FOR THE  
STAMPEDE ON JULY 2nd. THANKS A MILLION!

The Bassano Board of Trade.

## STAMPEDERS!

WE WILL BE OPEN ALL NIGHT ON FRIDAY, SATURDAY,  
SUNDAY AND MONDAY FOR YOUR CONVENIENCE.

BUD'S COFFEE SHOP  
George Mason - Prop  
AIR CONDITIONED FOR YOUR COMFORT

# BASSANO STAMPEDE

MONDAY, JULY 2<sup>nd</sup>

A GOOD SHOW IN A GOOD TOWN

MAMMOTH STREET PARADE STARTS AT 11:00 A.M.

MANY PRIZES OFFERED FOR PARADE CONTESTANTS

\*\*\*\*\*

SEE ALBERTA'S BEST COWBOYS IN ACTION!

BRONC RIDING - CALF ROPING - WILD HORSE RACE - WILD COW MILKING  
CUTTING HORSE CONTEST - CHUCK WAGON RACES - HORSE RACES

A.C.P.A. APPROVED SHOW.

ADMISSION -

ADULTS \$1.25  
CHILDREN .25

BIG COWBOY BALL AT NIGHT



**DO-IT-YOURSELF NUN**—Sister Aloysius of Edinburgh, Scotland, skilfully wields a plane as she experiments on a piece of wood in a woodworking class in London, England. She and other Sisters plan to do their own work in furnishing their convent.

## Predict extraction of food, fuel from worthless waste

A team of scientists has peered into the future and come to the conclusion that within 50 to 100 years the demand for food, minerals and energy will be so great it will take every ounce of available power to provide it.

By the year 2,000 they believe man will be extracting fuel from common rocks and food from wheat stalks, roots, and plant life that today is discarded as worthless.

But they are convinced there is almost no limit to the amount of food and minerals obtainable if man has the brains and energy to get it from difficult sources.

This conclusion was reached in an exhaustive study by scientists at California Institute of Technology in co-operation with the management of leading American corporations.

Industry's response to the study

has been thoughtful and enthusiastic.

### Brainpower most valuable

"The realization that technical brainpower is our most valuable and replenishable resource illuminates the future with hope," said Dr. R. W. Cairns, director of research for a powder company.

The report revealed our complete dependence on the brainpower resources of our scientists and engineers to meet the imposing challenge of growing population and shrinking natural resources," he added.

H. S. M. Burns, president of an oil company said, "I found the report on minerals, meals and men not only intensely interesting but very thought-provoking."

Dr. John Weir, who directed the study of future manpower needs for Caltech, reported that by the year 2000 one scientist or engineer will be required for each 30 persons if Americans are to survive on the level to which they will be accustomed by then.

Since there is already a shortage of trained minds, Dr. Weir believes big steps must be taken to produce enough scientists and engineers to keep the nation prospering.

To provide them from untapped sources he recommends: 1. Recognizing talent early and training it with a good education. 2. Use of scientific and engineering personnel entirely for research and development. 3. Training women as engineers and scientists.

"There are no psychological or emotional reasons to prevent women from becoming engineers or scientists," Dr. Weir said. "The only reason women aren't in these fields is because of prejudices."

Dr. Weir said the supply of mental resources could be easily doubled by training women for key roles in industry.

## Strictly Fresh

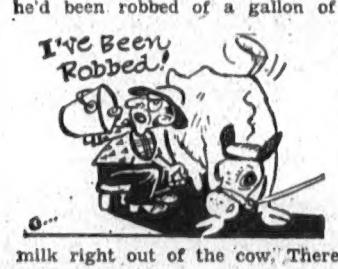
City visitor from Minnesota said it pained him to sit through a dance concert, but his wife just called it ballet-ache.

• • • •

Restaurant sign on the knife and fork trail: If you don't eat here, we don't eat!

• • • •

A California dairyman told police he'd been robbed of a gallon of



milk right out of the cow. There was only a quart left when he began milking.

• • • •

Then there's the fellow who took out a bank loan so he could save money to cover the checks he was paying off the loan with.

• • • •

Now that outdoor fixin' and gardenin' is upon us, folks'll find that their hands are many splintered things.

**FINALLY GAVE UP**  
S. J. Flanery of Yuba City, California, has given in and sold his house on the front lawn of the new Sutter County building. The building was completed a year ago. But Flanery was adamant, he wouldn't sell his home to the county. After living in the front yard of the county building for several months, he gave up and sold for \$15,500.

## BOZO



By Foxo Kardon

## The Pattern Shop

### MAKE YOUR OWN

#### Portable freezer for picnics and trips

The ten-gallon keg shown in the sketch will hold enough ice cubes and frozen foods for a big family picnic. It is insulated with rock wool and decorated in gay colors. This keg is one of several useful gadgets you can make for the picnic from a pattern. A unique napkin holder with anchor jigs



sawed from fine wood. A food screen that will keep out the insects. A hurricane candle holder to fit any lamp or lantern chimney. Then there are many decorative designs from tiny scrolls to the large chanticleer on the barrel. These designs are just traced on to the wood and the colors filled in. Everything is on pattern 447 which is available to readers who will send 35c with name and address.

**FREE CATALOGUE** upon request  
Address order to:

Home Workshop Patterns,  
Department P.P.L.,  
4433 West 5th Avenue,  
Vancouver, B.C.

### 600 Top-flight British teachers for Canada

About 600 top-flight British teachers will leave for Canada this summer to begin new careers in the classrooms of Ontario and the four Western provinces.

The teachers, many of them highly-qualified language and science specialists, are being recruited to help offset the shortage of Canadian-trained staff. Those not earmarked for specialist posts will go to rural areas.

Ontario, now in the midst of an active recruiting campaign, is expected to absorb about 300. British Columbia will take another 100, and the remainder will be divided among Alberta, Saskatchewan and Manitoba.

Main attraction for the new recruits is the higher salary scale prevailing in Canada. The top British salary—£725 for men and £580 for women—is less than half the average salary paid to Ontario secondary vocational teachers. And an inexperienced school-marm setting out on her career in B.C. receives almost the same starting salary that a United Kingdom teacher receives after 15 years' service.

(However, in comparing these figures, weight must be given to the pound's higher purchasing power in terms of commodities and services.)

Emphasis of the recruiting drive is on quality.

### Fashions

#### Accessory dress!



4603  
12-20

by Anne Adams

Plan a whole fashion wardrobe when you sew this pretty dress! Vary its neckline (high or low); add a tie-on peplum, or a graceful bow! It's the ideal style for travel, vacation, day-to-dark activities. Just switch accessories for a fresh "new" appearance!

Pattern 4603: Misses' Sizes 12, 14, 16, 18, 20. Size 16 dress takes 3 yards 35-inch fabric.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions.

Send thirty-five cents (35c) in coins (stamps cannot be accepted) for this pattern. Write plainly Name, Address and Style Number and send orders to:

Anne Adams Pattern Dept.,  
Department P.P.L.,  
60 Front Street W., Toronto.

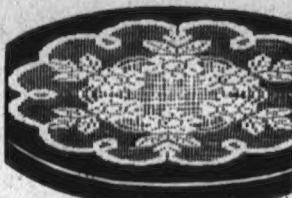
Be sure to write plainly your Name, Address and Pattern Number.

### ROSE DOILY

#### New beauty in filet crochet for table, buffet



7103



by Alice Brooks

New beauty in filet crochet! Little roses form the pattern of this doily—prettiest topping for table, buffet, or TV set.

Pattern 7103: Filet-crochet "rose" doily 17½ inches in No. 50 mercerized cotton; 26 inches in string. Chart, directions.

To obtain this pattern send twenty-five cents in coins (stamps cannot be accepted) to:

Household Arts Department,  
Department P.P.L.,  
60 Front Street W., Toronto.

Two FREE patterns—printed in the new Alice Brooks Needlecraft book for 1956! Stunning designs for yourself, for your home—just for you, our readers! Dozens of other designs to order—all easy, fascinating hand-work! Send 25 cents for your copy of this wonderful book right away!

### SHOULD KNOW NAME, ADDRESS

"Most youngsters love to wander, and their idea of the open road is to get out where there is heavy traffic or into other danger spots. If they are lucky, they finish up in the good hands of the police who return the wanderers safely to their family. Every youngster should be taught to say his own name and address as soon as he is able; the telephone number can be added as he gets old enough to repeat it."

The cornerstone of the original Capitol building in Washington, D.C., was laid on Sept. 18, 1793, by President George Washington.

# STAMPEDE FOOD SALE

PRICES IN EFFECT FOR THIS WEEK END ONLY

LIBBY'S TOMATO JUICE

48 oz tins

2 tins for 79¢

WHITE

SUGAR

PURE LEMON JUICE

Sunkist - 6 oz tin

2 tins for 29¢

DADS COOKIES

Oatmeal or Cocoanut

2 pkgs for 49¢

PER 10 LB BAG

99¢

DIGESTIVE BISCUITS

Peak Frean's  
per pkg 27¢

SQUIRREL PEANUT BUTTER

16 oz jar

per jar 37¢

FREE

GIANT  
AJAX CLEANSER

NABOB INSTANT COFFEE

5 oz jar

per jar 1.49  
25¢ off

LIBBY'S DEEP BROWN BEANS  
with pork and tomato sauce

20 oz tin

2 tins for 47¢

when you buy

VEL LIQUID  
DETERGENT

85¢

DOLES FRUIT COCKTAIL

20 oz tin

2 tins for 73¢



CREAM STYLE CORN, Salad Queen, 15 oz tins

PEAS, Salad Queen Fancy, size 4, 15 oz

TOMATO SOUP, Campbell's, 10 oz tins

VEGETABLE SOUP, Campbell's, 10 oz tins

7 TINS ASSORTED FOR 1.00

SUNRIPE APPLE PIE FILLING, 20 oz tins

2 tins for 49¢



HAVE YOU SEEN THE "TRIMETERIA"? FIFTY DIFFERENT LACES AND TRIMS  
IN ALL SIZES AND COLORS OF NYLON AND COTTON

SPECIALS ON LADIES CRISKAY AND PRINT DRESSES  
all sizes from 12 to 44

15.00

CHILDRENS CRISKAY DRESSES IN ASSORTED COLORS AND STYLES  
sizes 3 to 6. SPECIALLY PRICED AT ONLY \$2.50 EACH

NYLON OR COTTON BLOUSES, white or colors, sizes 12 to 20

FRIENDLY STORES LIMITED

PHONE 9

BASSANO

# The Sports Clinic

(An official department of the Canadian Amateur Sport and Physical Fitness Development Service)

By Lloyd Percival

## A better kick for the crawl

Many inexperienced swimmers make far too much splash with their feet when doing the crawl. This is a result of kicking the feet too far out of the water, and it's inefficient because it causes loss of propulsive power, wasted energy and upsets your balance. Your form will be poor and you will tire faster.

In the properly done flutter-kick, only the heels reach the surface of the water. There is no excess splashing, and the drive of the feet is against the water and is not wasted in lashing the thin air.

So next time you practice your crawl, remember that a fairly short kicking motion is best and that only the heels should reach the surface.

### Don't crowd the ball

A common tennis mistake is "crowding the ball"—getting too close to it when hitting. This makes a smooth, free swing virtually impossible, because your position is cramped and awkward. Power and accuracy become difficult to achieve.

To avoid this error, judge your footwork so that you hit the ball when it is about three-quarters of an arm's length away from you. Don't be so far away that you have to reach out at the last moment—just far enough to ensure a free, easy swing.

If you can learn to do this, you'll get smooth shots in place of those awkward "punch" shots that come up when the ball is too close.

### For power, step short

Here's a hint that can add more power to your swing in baseball . . . make sure that you take a fairly short stride as you step forward to hit the ball.

If you take too long a step, your rear shoulder will drop and even if you make contact your hit will lack power. Chances are it will pop up frequently.

Ted Williams, Mickey Mantle and most of the other top hitters take a stride ranging from four to eight inches. Check your own step next time you're at bat, and remember to keep it short.

The Canadian Amateur Sports

## Quick Canadian Quiz

- Which province has the highest birth rate? Which has the lowest?
- Of the 265 seats in the House of Commons, which province has the largest number? Which has the smallest number?
- Of all Canadians with jobs, what proportion are trades union members: one out of five, three out of five, four out of five?
- In the past 30 years how many men have served as Prime Minister of Canada?
- In a year do Canadians spend more on new home construction, on national defence, or on state welfare and social security?
- State spending on welfare

### ANSWERS TO QUICK QUIZ

and social security, more than \$2 billion; national defence, \$1.7 billion; new housing, \$1.2 billion. 3. One out of five, 1. Newfoundland has the highest, British Columbia the lowest. 4. Three men: King, Bennett, St. Laurent. 2. Ontario, 55 seats.

(Material prepared by the editors of Quick Canadian Facts, the pocket of facts about Canada.)

and Physical Fitness Development Service is a nationwide project operated by Sports College to improve standards of sports and physical fitness. This newspaper is pleased to participate in this service by presenting the "Sports Clinic" to its readers in the interests of this community. Further information about how the CASPFDS can help you may be obtained from Sports College, Box 99, Toronto 1.

## Cow 'psychiatry' prevents upsets

Cows can be just as temperamental as humans about accepting new members into an established group, according to a recent issue of the American Agricultural Research.

Cow "psychiatry" studies have shown that a new animal turned into a herd without proper introduction may get a "cool" reception as exhibited in butting, kicking, biting and general antagonism.

The problem is more than academic in that it can and does affect milk production if the herd becomes "upset".

3200



**MUSCLE MAN**—If you go for men of muscle and more muscle, here's your boy. He's Arthur Harris, winner of the "most muscular man" contest, held in Philadelphia, Pa., during the national AAU weightlifting championships.

### MANY COASTAL REGIONS

Penguins do not all live in regions of ice and snow. Many inhabit the lower east and west coasts of South America and South Africa, areas of Australia, New Zealand and some Pacific islands.

### COURTESY PAYS OFF

## Weekly Crossword Puzzle ::

### Ratite Bird

**HORIZONTAL**

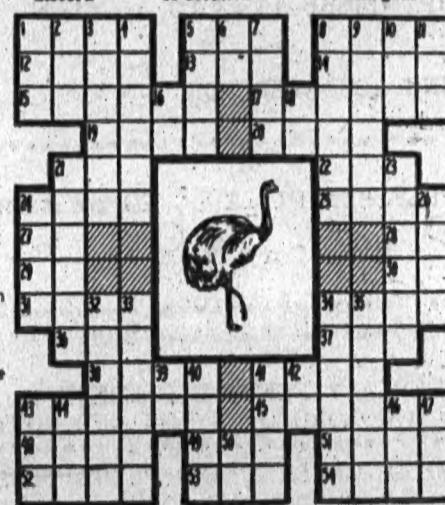
- 1 Depicted ostrichlike bird
- 5, 8 It is a —
- 12 Dispatched
- 13 Collection of sayings
- 14 Arabian gulf
- 15 Plights
- 17 Doctrines
- 19 Wax
- 20 Sicilian volcano
- 21 Steamer (ab.)
- 22 Greek letter
- 24 Promontory
- 25 Interpret
- 27 Near
- 28 Elther
- 29 That thing
- 30 Jumbled type
- 31 Native of Latvia
- 34 Felines
- 36 Cereal grain
- 37 Art (Latin)
- 38 Evaluate
- 41 Hindu garment
- 43 Motive
- 45 Wave tops
- 48 English queen
- 49 Harem room
- 51 Withered
- 52 Obtains
- 53 Courtesy title
- 54 Cut off

### PEGGY



### Here's the Answer

- 4 Says
- 5 Foundation
- 6 Within
- 7 Opening in fence
- 8 Flag
- 9 Form a notion
- 10 Soak flax
- 11 Debit notes (ab.)
- 16 Symbol for erbum
- 18 And (Latin)
- 21 Breed of dog
- 23 Arrogates
- 24 Brad
- 26 Goddess of discord
- 32 Absolute ruler
- 33 Pesters
- 34 Fondle
- 35 Ascended
- 39 Toward
- 40 Son of Seth (Bib.)
- 41 Cicatrix
- 42 Area measure
- 43 Tatter
- 44 Compass point
- 46 Threefold (comb. form)
- 47 Septuagint (ab.)
- 50 The gods



## GEMS OF THOUGHT ::

### JOY AND SORROW

Sorrow is the harbinger of joy.

—Mary Baker Eddy

We ask God to forgive us for our evil thoughts and evil temper, but rarely, if ever, ask him to forgive us for our sadness.

—R. W. Dale

A laugh is worth a hundred groans in any market.

—Charles Lamb

Great joy, especially after a sudden change of circumstances, is apt to be silent, and dwells rather in the heart than on the tongue.

—Henry Fielding

Laughter is the corrective force which prevents us from becoming cranks.

—Henri Bergson

### Restricting exports

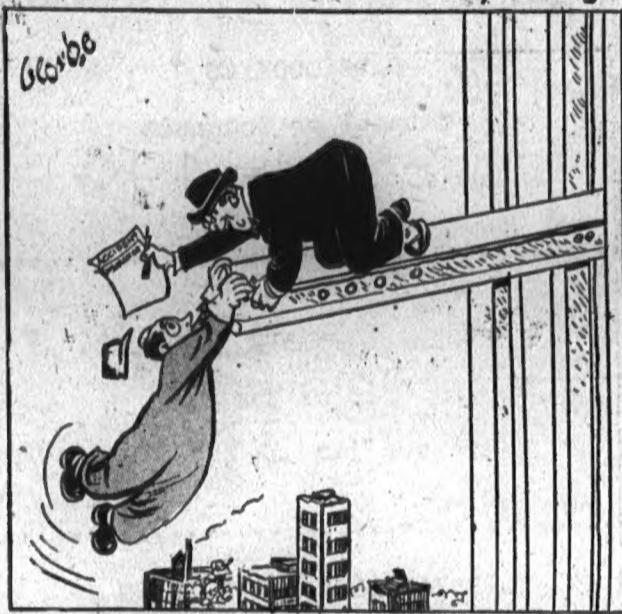
#### Dutch table potatoes

The Netherlands Ministry of Agriculture, Fisheries and Food decided on April 11, 1956, to stop the issue of export licences for table potatoes. In addition, the Canadian Commercial Secretary at The Hague reported that as of April 21 exports of table potatoes would be stopped altogether including those on a licence issued prior to April 11th. The prohibition is applicable to all table potatoes but not to seed potatoes.

Although the present Dutch table potato stock is sufficient to meet domestic requirements, the new measure is intended to prevent home supplies from running low as a result of heavy exports.

## Ticklers

By George



"My dear fellow, you can't afford to say 'no'!"

## Ten Word INTELLIGRAM

Check the correct word:

- 1—Russia has invited General (Nathan Twinning) (Maxwell Taylor) to visit the Soviet.
- 2—He is the (Army) (Air Force) chief of staff.
- 3—Winner of this year's Indianapolis Speedway was (Bob Sweiikert) (Pat Flaherty).
- 4—State with the coolest normal temperature for the month of July is (California) (Minnesota).
- 5—The United States (does) (does not) send financial aid to Yugoslavia.
- 6—New Secretary of the Interior is (Clarence Davis) (Fred Seaton).
- 7—Geisenkirchen is (a German city) (German food).
- 8—The United States (has) (has not) staked claim to land in Antarctica.
- 9—The Pure Food and Drug Act was passed in (1906) (1931).
- 10—It covered cosmetics (in its original form) (in an amendment added later).

Count 10 for each correct choice. A score of 0-20 is poor; 30-60, average; 70-80, superior; 90-100, very superior.

### Decoded Intelligram

1—Twinning, 2—Air Force, 3—Fleaherty, 4—California, 5—Does, 6—Second, 7—German city, 8—Has not, 9—1906, 10—in an amendment.

meat added later.

—By Chuck Thursday



## DOLLARS TODAY

WIPED OUT TOMORROW  
\*\*\*\*\*

BE SURE - INSURE AGAINST HAIL  
WITH ALBERTA HAIL BOARD INSURANCE  
NO DEPOSIT REQUIRED. LOSSES PAID AT ONCE  
PLAY IT SAFE! INSURE TODAY!  
TOMORROW MAY BE TOO LATE!  
SEE YOUR LOCAL AGENT

JAS R. DONALDSON  
PHONE 14 BASSANO

STAMPEDE VISITORS WELCOME  
GOOD HOME COOKED MEALS  
AT  
THE IMPERIAL CAFE  
Mrs. J. Bryan - Prop

HOLIDAY TIME IS PICNIC TIME  
OUR WEINERS AND SANDWICH MEATS ARE ALWAYS FRESH  
TRY SOME TODAY

PIONEER MEAT MARKET  
PHONE 42 BASSANO

## MIDNITE FROLIC

IN THE BASSANO HALL

STARTING ON SUNDAY MIDNIGHT, JULY 1st.  
MUSIC BY FOUR HITS AND A MISS  
DON'T MISS THIS ONE!

## OUR CHURCHES

## KNOX PRESBYTERIAN CHURCH

Morning Service - 11:00 A.M.  
No Sunday School except for Little Tots  
\*\*\*\*\*

## ST. MARY'S ANGLICAN CHURCH

Evensong - 3:00 P.M.  
No Sunday School  
\*\*\*\*\*

## BASSANO EVANGELICAL FREE CHURCH

Sunday School - 10:30 A.M.  
Evening Prayer - 7:30 P.M.

The Knox Church Ladies Aid will operate a lunch booth on the Stampede Grounds for the convenience of stampede visitors at the Stampede on July 2nd.

The Ladies Aid will be very glad to receive donations of pies, cakes or sandwich meat to be used in the booth. All donations of food will be very much appreciated.

## LUCKY 7 SALE

JUNE 26th THROUGH JULY 7th  
EVERY PRICE IS A REDUCED PRICE  
NOTE THE LOW PRICES IN OUR HANDBILL

There's a Bargain Here  
For Every Member of the Family  
\*\*\*\*\*

STILES "THE DRUGGIST"  
PHONE 88 BASSANO  
Two Score and SEVEN Years in Bassano.

## YOUR MILKMAN SEZ

A MILK DELIVERY WILL BE MADE ON SUNDAY,  
JULY 1st INSTEAD OF MONDAY, JULY 2nd.  
THE PLANT WILL BE CLOSED ALL DAY ON MONDAY,  
JULY 2nd.

## BASSANO DAIRY &amp; HONEY PLANT

## HOW ABOUT YOUR FIRE INSURANCE?

IF YOU HAVE ADDED TO YOUR HOUSE OR CONTENTS  
YOU SHOULD ADD TO YOUR FIRE INSURANCE TO  
INSURE COMPLETE PROTECTION.

J.W. RATZLAFF  
PHONE 99 BASSANO.

## GO WESTERN

FOR THE STAMPEDE  
\*\*\*\*\*

FRONTIER PANTS AND SHIRTS

WESTERN HATS

COWBOY BOOTS

BRENT'S MEN'S WEAR  
PHONE 12 BASSANO

## MAKE FULL USE

OF OUR DEFERRED PAYMENT PLAN FOR  
PAINTING - REMODELLING - FENCING -  
NEW SIDING - NEW ROOFING - EXTRA ROOMS -  
GARAGE - FENCES - ETC.

NO DOWN PAYMENT  
UP TO 3 YEARS TO PAY

CALL IN FOR FULL PARTICULARS

ROYAL LUMBER YARDS LTD.  
PHONE 6 BASSANO

# World Happenings In Pictures



**THEY JUST MARCH AWAY**—Resplendent in tri-corner hats and medal-decked uniforms, Chelsea Pensioners march with a smartness bellying their average age of 77. The event was the annual Founder's Day parade at the Royal Hospital in London, England. Each Pensioner wears an oak leaf for the celebration traditionally held on the birthday of Charles II, founder of the old soldiers' hospital.



**SENTRY IN SILHOUETTE**—The Iron Curtain? Cyprus? Algiers? No, this scene is at Travis Air Force Base in California. The air policeman and the barbed wire protect the out-of-bounds area for large air cargo planes of the Military Air Transport Service (MATS). The Travis Base links the United States with its Pacific and Far East installations.



**CHILD RESTS AFTER MOUNTAIN ORDEAL**—Seven-year-old Sarah Dixon, of Brownsburg, Ind., rests at home after being lost 19 hours in the mountains west of Denver. She was scratched by tree branches and very hungry but otherwise unharmed. She is comforted by her mother.



**MAJOR JOHN FOOTE**, a Canadian padre who won the Victoria Cross at Dieppe, and Mrs. Foote arrive in London to take part in the celebration marking the centenary of the establishment of the VC award.



**NEW COTTON FASHIONS** get the benefit of faultless tailoring, fine detailing and great imagination in sophisticated designs for summer. Shown is this year's Cotton Fashion Award winner, a long torso dress in sheer woven black-and-white cotton. It has high, bateau neckline, uses both horizontal and vertical stripes.



**NEWLYWEDS TO BRAVE OCEAN**—Greek portrait painter Savas Georgiou and his bride, the former Mary Susan Perry, of Youngstown, N.Y., pose aboard their 28-foot long, single-masted sailboat before sailing down the Hudson River enroute to Athens, Greece. Savas and his bride teamed up last summer to win the annual Hudson River Yacht Racing Association championship. They hope to make the 5,000-mile trip in about 50 days.



**ONE DAY OF FREEDOM**—Looking down from their lofty perch at the crowds of Sunday afternoon strollers, prisoners of the Leon, Mexico, jail who have behaved well during the week enjoy their one-day period of freedom on the roof of the jail. All prisoners who have managed to escape solitary confinement spend the day looking down on the streets until sundown. Any passerby with attention-getting gear, such as a billowing skirt or a camera, is in for a barrage of spiced comment.



**"CHINESE H-BOMB"**—Taking a break from her filming, Chinese movie actress Helen Hsia relaxes in a western-style bathing suit in Hong Kong. Helen has been named "The Chinese H-Bomb" by the Formosan troops.



**SHE AIMS TO WIN, PODNER**—Loading up for another round in Marta Perdue, during the international pigeon shooting meet in Rome, Italy, Marta, the Annie Oakley of Mobile, Ala., was one of the American representatives matching her skills with experts from all over the world.